

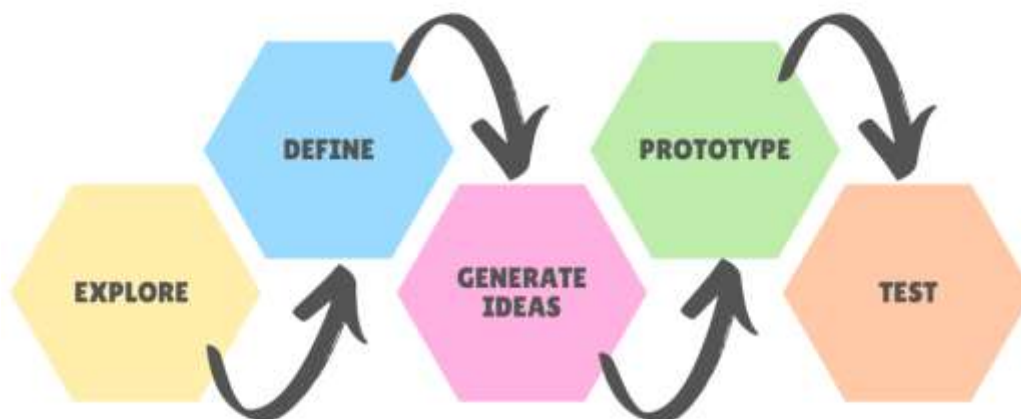
ABSTRACT- New European Bauhaus in Sjuhärad

During 2023, a preliminary study/mapping of the New European Bauhaus was carried out in the region of Sjuhärad by Science Park Borås/ university of Borås.

Both the New European Bauhaus and the national policy- "Gestaltad livsmiljö"- Designed Living Environment somewhat the national equalling to New European Bauhaus are policies that require collaboration between the community building function, social sustainability and culture. The culture arena can contribute with its expertise but not drive processes on its own.

New European Bauhaus offers inspiration and knowledge to create a sustainable society together with its values Sustainable, Beautiful, Together. It is a way of working together and learning from each other, a top-down perspective parallel to a bottom-up perspective. The assignment for the mapping was to see what the New European Bauhaus could bring to our municipalities, with an extra focus on rural areas. What is needed to increase the accessibility of the European processor and connect it to what is going on locally.

The mapping partly took the form of a "design thinking" method with unconditional meetings, joint investigations and inventories at both international, national, regional and local level. Some initial tests and dialogues started with Tranemo municipality, Marks municipality and Herrljunga municipality. In addition, the use of strategic improvisation, a method that requires an agile way of working, constantly open to adapting to challenges.



During the process, the following needs were identified

Information - In order to take part in what NEB has to offer, information and knowledge are required.

Capacity- since NEB consists of horizontal perspectives, an organization is required locally that can match it

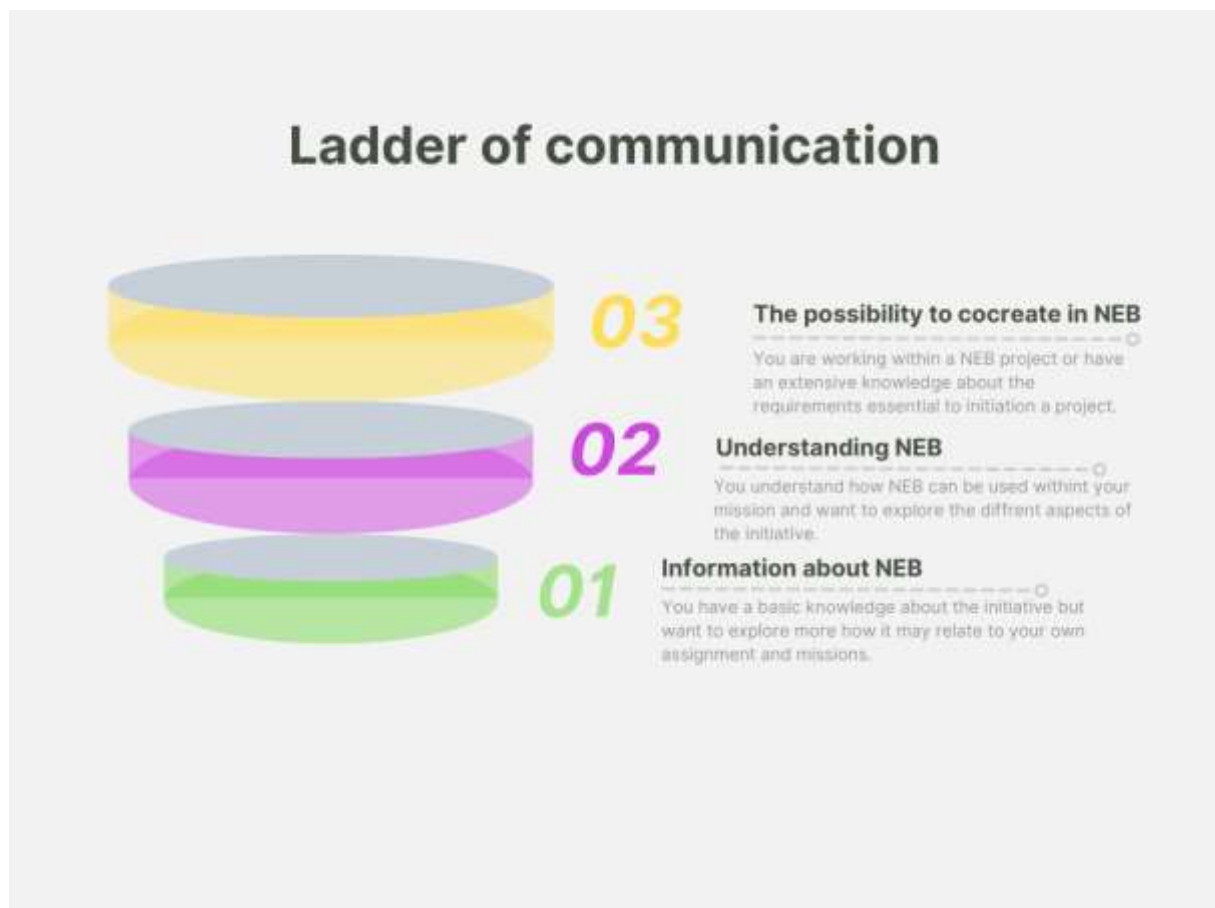
Funding - Applying for EU structural funds requires coordination and knowledge.

Collaboration - To establish collaboration between different actors and partners nationally and at EU level

Test beds - Dare to test in the small format, without having a clear goal

We have also created a ladder of communication to easier communicate about NEB, both within organization and collaborate.

The next step in the process is reconnecting with the municipalities and together explore the possibilities for NEB for their community.



For further information connect with:

Lisa Haeger
Cultural Strategist- Boråsregionen
lisa.haeger@borasregionen.se

Ulrika Sjölund
Project coordinator- Science Park Borås
Ulrika.sjoland@hb.se